



2026 Spring Outreach and Communications Internship

Job Description

Job Title: Outreach and Communications Intern

Department: Outreach and Communications

Organization: Freshwater Land Trust

Location: Birmingham, AL

Duration: 10-12 weeks in spring semester through start of summer (flexible dates)

Hours: 10-12 hours per week (flexible)

Compensation: paid biweekly

How to Apply: Submit a resume, cover letter, and references to rebekah.correia@freshwaterlandtrust.org

About the Organization

Freshwater Land Trust® (FLT) is a nationally accredited conservation nonprofit based in Birmingham, AL. FLT's mission has two distinct but complementary objectives: to conserve and care for environmentally significant land and water throughout Central Alabama, and to connect the Red Rock Trail System® throughout Jefferson County. In the simplest terms, we conserve land and build trails to create happier and healthier communities. FLT currently protects over 12,000 acres of land in 14 counties across Central Alabama and has facilitated the development of 160 miles of trail connections throughout Jefferson County.

Position Summary

The Outreach and Communications (OC) Intern will work in the Outreach and Communications Department, led by the OC Director and OC Coordinator, to support FLT's objectives in community engagement, content creation, and messaging. As part of a team that covers the work of each of FLT's departments, the intern will also occasionally collaborate with the Land Stewardship, Conservation, and Red Rock Trail System teams. Primary responsibilities will include written and digital documentation of FLT's private conservation properties and trail network, coordination and staffing of volunteer opportunities with corporate and civic partners, assistance in event planning (including conducting interviews and capturing video for promotional efforts), creation of surveys and management of data, and participation in occasional restoration field work with FLT's conservation partners.

The intern will work both independently and with FLT staff, as well as other partners and community volunteers. The successful intern will gain skills and knowledge in non-profit functions, media literacy,

including creative writing and reporting, volunteer management, species identification and field safety, and use of various communications software and digital applications.

Key Responsibilities

- Documenting FLT properties and trails with photos, videos, and field notes
- Drafting communications materials, such as blogs and newsletter segments, event invitations, informational flyers, and project-specific reports
- Conducting interviews, research, and surveys for projects and promotions
- Staffing outreach events and tabling opportunities
- Managing volunteers at workdays and cleanups
- Supporting restoration and stewardship projects
- Assisting in office duties such as printing, organizing, and filing

Qualifications

Required:

- An undergraduate degree (in-progress or recently obtained) in one or more of the following programs: Communications, Writing/ Media, Public Health, Biology/Ecology, Environmental Studies, Social Sciences, or a related field.
- Familiarity with Microsoft Office, Adobe Creative Cloud, Canva, and Google workspace
- Valid driver's license
- Reliable transportation

Preferred:

- Knowledge of Alabama ecosystems and species
- Familiarity with WordPress and GIS tools
- Occasional Saturday morning availability

Core Competencies

- Possession of a strong work ethic, initiative, and critical thinking skills
- Ability to work independently and as part of a team with staff and members of the community
- Command of written and verbal communication skills
- Strong attention to detail
- Capacity to act as a leader and uphold high ethical standards
- Willingness to learn new skills

Applications must be submitted via email to rebekah.correia@freshwaterlandtrust.org and include a resume, cover letter, and references.