

Aug
26

5:00
p.m.



Freshwater Land Trust

presents the 13th Annual

LAND AID

BANDS

2022 SPONSORSHIP OPPORTUNITIES

Freshwater Land Trust's Junior Board presents its 13th annual Land Aid, a fundraising concert benefiting land conservation and trail building across Central Alabama. Hosted at Avondale Brewing Company, this year's Land Aid will feature two national acts with large followings.

1,700+

Attendees last year

Location

Avondale Brewing Company

- Voted "Where the Hipsters Are: the Brooklyn of Every State" –Thrillist
- Birmingham's neighborhood to watch –Southern Living

Greensky Bluegrass

Greensky Bluegrass is a five-piece American bluegrass jam band founded in Kalamazoo, Michigan. Since 2000, the quintet have unassumingly progressed into a phenomenon on their own terms with the undying support of a devout audience. GSBG describes their sound as "their own version of bluegrass music, mixing the acoustic stomp of a string band with the rule-breaking spirit of rock & roll."

The Sam Bush Band

Sam Bush is an American mandolinist who is considered an originator of progressive bluegrass music. In 2020, he was inducted into the International Bluegrass Music Hall of Fame as a member of New Grass Revival. The Sam Bush Band tours extensively, and Sam Bush is known as one of the liveliest performers at the festivals where he performs.

2022 SPONSORSHIP LEVELS

	\$7,500	\$5,000	\$2,500
At Event: Recognition from the stage by FLT	X		
At Event: Logo presence on stage and at bar(s)	X		
At Event: VIP access (for number of tickets received)	4 tickets	2 tickets	
Membership to FLT Corporate Partners for Conservation, including recognition at the 2022 corporate breakfast	X	X	X
Recognition on FLT social media	X	X	X
Recognition in FLT email newsletter	X	X	X
Recognition on FLT website	X	X	X

ABOUT

Freshwater Land Trust (FLT) leads innovative conservation and outdoor recreation projects in Central Alabama. FLT currently conserves 8,000+ acres of land, promoting clean water, thriving wildlife, and scenic beauty. FLT also leads Jefferson County's growing Red Rock Trail System. Recent trail openings include Hugh Kaul Trail, Five Mile Creek Greenway, and High Ore Line to Red Mountain Park.

Currently, FLT is building out the Hugh Kaul Trail that will connect Avondale to the historic Continental Gin building in time for The World Games. Please help us connect to what's next!

CONTACT

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