



freshwater
LAND TRUST

2018 ANNUAL REPORT

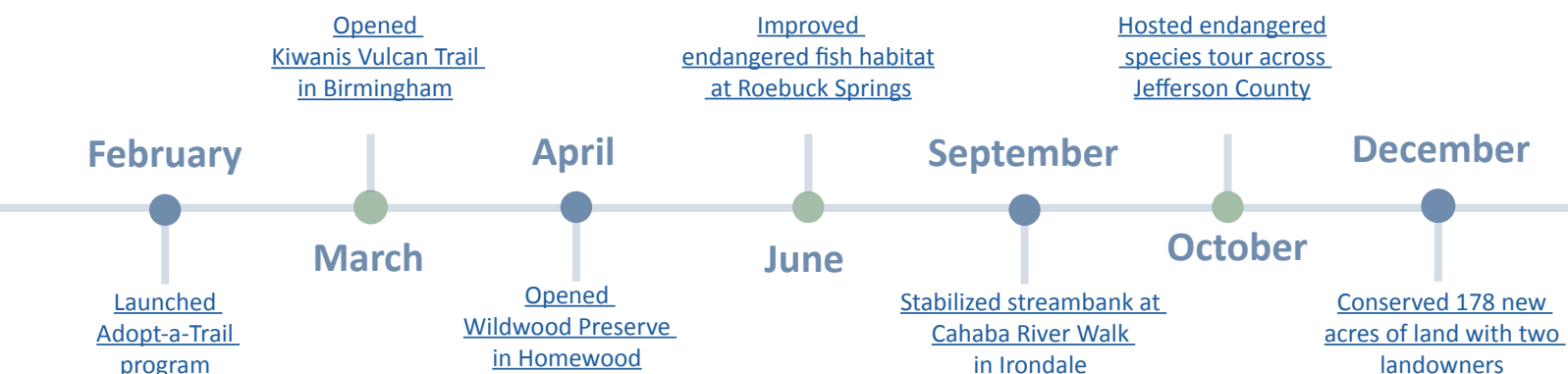


Last year, with your support, Freshwater Land Trust helped make Central Alabama a cleaner, greener, more beautiful place to live. We opened new trails and preserves to the public, protected hundreds of new acres of key conservation land, and improved wildlife and endangered species habitats. We are working in eight counties and dozens of communities, improving our region's environmental, economic, and physical health.

I have the great privilege of serving as chair of Freshwater Land Trust's board of directors. The generosity of our donors, the strength of our staff and board, and the efforts of our partners are testament to the conservation and philanthropic ethos in our community. I encourage you to explore these stories in our annual report, on our website, and across social media, and stay tuned for exciting news about our search for a new Executive Director, which is progressing nicely. We could not do this important work without you.

Mike Goodrich, Jr.
Chair, Board of Directors

2018 IN REVIEW



Learn more about our projects: freshwaterlandtrust.org/blog

2018 IMPACT

Working together for cleaner, greener, more beautiful communities

602

NEW ACRES CONSERVED

More than three times what we conserved in 2017

712

VOLUNTEER HOURS DONATED

Through corporate workdays, adopted trails, and student groups

1,869

PEOPLE ENGAGED AT EVENTS

Including presentations, workshops, and outdoor events

7,355

ACRES MONITORED & MANAGED

For ecosystem health, wildlife habitat, and water quality

2,500,000

**ESTIMATED VISITS TO
RED ROCK TRAIL SYSTEM**



CONSERVATION

Conserving and stewarding land throughout Alabama

LAND SERVICES

Conservation Real Estate

- + Conservation easements
- + Land donations
- + Mitigation banks

Land Stewardship

- + Restoring wildlife habitat
- + Prescribed burning
- + Monitoring and management

2018 ACHIEVEMENTS

- + Improved endangered **darner** habitat at Roebuck Springs and **reduced erosion** into the Cahaba River at Grants Mill canoe launch
- + Closed on conservation properties with **six** landowners in **four** counties
- + Opened **Wildwood Preserve** to the public:
1298 Forest Brook Circle, 35226

LANDOWNER SPOTLIGHT

"I can't directly protect the Amazon rainforest. That's for others to do. But my family was determined to directly protect our nature preserve."

Thank you to **Grady and Dianne Swicord** for donating a 155-acre easement in Shelby County to Freshwater Land Trust!

[CONTACT US](#) TO LEARN MORE ABOUT
PRESERVING YOUR LAND.



RED ROCK TRAIL SYSTEM

Connecting you to the outdoors via trails, bike lanes, and sidewalks

TRAIL SERVICES

- + **Landowner engagement** and land acquisition
- + **Coalition building** and trail advocacy within municipalities
- + **Project management** related to trail planning, fundraising, and build outs

COMING SOON

Spring 2019: High Ore Line to Red Mountain Park in Birmingham (1.5 new miles)

Summer 2019: Five Mile Creek Greenway in Gardendale (2 new miles)

**FOLLOW US ON SOCIAL MEDIA FOR
DETAILS ON TRAIL OPENINGS AND HIKES!**

2018 ACHIEVEMENTS

- + Opened **Kiwanis Vulcan Trail**: 2 new miles in the middle of Birmingham!
- + Established **11 Adopt-A-Trail partners** in first year of volunteer program
- + Secured easements for **Shades Creek Greenway Phase II** in Homewood

FIND A TRAIL

You can visit dozens of completed trails in the Greater Birmingham area. Use our interactive **trail map** to learn about trail features and to find trailhead parking. We also have a signature trail checklist if you're looking for recommendations.

[FRESHWATERLANDTRUST.ORG/FIND-A-TRAIL](https://freshwaterlandtrust.org/find-a-trail)



2018 FINANCES

- 48% Foundations & Agencies
- 19% Stewardship Endowment
- 18% Corporations
- 15% Fundraising & Individual Giving



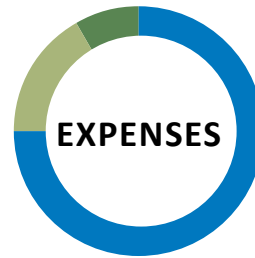
Total Income:
\$921,858

Foundations & Agencies include local, regional, and national organizations who believe in the power of conservation.

Stewardship Endowment is our founding endowment, ensuring our ability to manage our conservation lands in perpetuity.

Corporations provide key leadership and investment in conservation, understanding the power of land to transform communities. Learn about our Corporate Partners for Conservation at: freshwaterlandtrust.org/2018-corporate-partners

Fundraising & Individual Giving are vital sources of income and community engagement. Your financial support directly affects our ability to grow and deepen our impact in Alabama. We hope you will consider giving to Freshwater Land Trust this spring.



- 75% Program Delivery
- 17% Support Services
- 8% Fundraising & Outreach

Total Expenses:
\$980,559

Program Delivery is the heart of our work: conserving land and connecting people to it. In addition to investing in our team, program delivery includes expenses like land acquisition and stewardship equipment.

Support Services include technology, vehicles, insurance, rent, and professional development necessary to plan and execute successful conservation projects and sustain organizational health.

Fundraising & Outreach are investments in the people, events, and opportunities that help increase our revenue, engage new supporters, and deepen our impact in Central Alabama.

FRESHWATERLANDTRUST.ORG/DONATE

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